



## LICENCE SUMMARY

This page provides a simple overview of what each licence includes. It's designed to help you choose the right option quickly and does not replace the full EULA.

### Desktop Licence

For print and static digital design work.

- ✓ Install on up to 2 devices per user
- ✓ Single-user or up to 5-user tiers available
- ✓ Use for branding, logos, packaging, books, advertising, social media, presentations and merchandise
- ✓ Up to 250,000 physical or digital end products

**You must** outline or rasterise text before sharing files externally.

**You must not** include the live font file in distributed documents.

### App Licence

For embedding in one named mobile or cross-platform app (iOS, Android, etc.)

- ✓ Use in UI, menus and dynamic content
- ✓ Distribute via official app stores
- ✓ Covers updates and new versions of the same app
- ✓ Up to 250,000 total installs/downloads

Video games, desktop software, SaaS, cloud or multi-user platforms require a separate licence.

### Web Licence

For websites using @font-face embedding.

- ✓ Use across multiple domains and subdomains
- ✓ Self-host or use a trusted CDN
- ✓ Use in marketing for the licensee's website(s)

**You must** stay within your purchased tier (monthly pageviews).

**You must not** allow font files to be publicly downloadable.

### E-Publication Licence

For embedding in one digital publication containing live, selectable text.

- ✓ Covers a single book, issue or report
- ✓ Covers all formats, editions and translations
- ✓ Includes promotion for that title
- ✓ Up to 250,000 copies across all formats

### Template Licence

For one editable template or theme.

- ✓ Use in one commercial template (Canva/ PowerPoint templates, website themes, or social media kits.)
- ✓ Sell or distribute the template commercially for up to 100,000 total units/sales

The font file must not be included as a separate or extractable file.

# THISTLE TYPE END USER LICENCE AGREEMENT (EULA)

**Licensors:** Rachael Arnott, trading as Thistle Type, Scotland, UK

**Licensee:** The individual or legal entity purchasing or using the Font(s) (“you”).

This agreement sets out the terms under which you may use the font software and related digital files (“Font(s)”) supplied by Thistle Type. By purchasing, downloading, installing or using the Font(s), you agree to these terms.

## 1. Licence Grant

Thistle Type grants you a non-exclusive, non-transferable, perpetual licence to use the Font(s) in accordance with the licence type you have purchased.

This licence permits personal and commercial use, subject to the conditions below. It does not transfer ownership. All intellectual property rights in the Font(s) remain with Rachael Arnott.

### 2.1 Desktop Licence

Permits installation on up to **two devices per user**. Licence tiers allow either a single user or up to five users, depending on the option purchased. Higher user counts can be requested and licensed separately.

You may use the Font(s) to create printed and digital materials, including books, packaging, branding, advertising, social media graphics, presentations, and merchandise.

**You may:**

- Use the Font(s) in logos and trademarks (but you may not register the Font itself as a trademark)
- Produce up to 250,000 units of end products

**You must:**

- Convert text to outlines or rasterise it before sharing files externally
- Ensure the live font file is not included in any distributed document

### 2.2 Web Licence

Permits **embedding using @font-face** or similar technologies.

**You may:**

- Use the Font(s) across multiple domains and subdomains
- Host the Font(s) on your own server or a trusted CDN
- Use the Font(s) in marketing materials related to the licensee’s website(s)

Total monthly pageviews across all domains must remain within the purchased licence tier.

The Font(s) must not be directly accessible or downloadable by end users.

### 2.3 App Licence

Permits embedding the Font(s) within a **single named mobile or cross-platform application** (e.g., iOS, Android or similar consumer app platforms).

**You may:**

- Use the Font(s) in user interfaces, menus and dynamic in-app content
- Distribute the app through official app stores
- Use the Font(s) in updates and new versions of the same app
- Use the Font(s) in app-related marketing materials

This licence covers up to 250,000 total installs or downloads across all versions.

This licence applies only to consumer mobile or cross-platform apps. It does **not** cover video games, desktop software, SaaS platforms, cloud-based services, or multi-user systems. These uses require a separate licence.

## 2.4 E-Publication Licence

Permits embedding in **one (1) specific digital publication title** (e.g., a single book, issue or report) containing live, selectable text.

**You may:**

- Distribute the same title across multiple formats and platforms
- Subset the Font(s) in a secure, read-only manner
- Use the Font(s) in cover artwork and promotion for that title

This licence covers up to 250,000 copies across all formats, editions and translations of that title.

## 2.5 Template Licence

Permits embedding the Font(s) within **one (1) specific editable template or theme** (e.g., Canva/PowerPoint templates, website themes, or social media kits) where end-users can modify text.

**You may:**

- Use the Font(s) within the template layout and editable text fields
- Sell or distribute the template commercially for up to **100,000 total units/sales**
- Allow end-users to input their own text using the Font(s) within the specific template file

**You must:**

- Ensure the Font(s) are embedded only and not provided as separate, installable, or extractable files
- Prevent end-users from accessing, downloading, or using the Font(s) independently of the template
- For website themes, you must use technical measures (such as font hosting or code masking) to ensure the font files cannot be easily downloaded or stolen by site visitors

**Important:** Each separate template product, unique title, or substantially different variation requires a separate Template Licence. For distribution exceeding 100,000 units, please contact us for an upgrade.

## 3. Client Work

If you are a designer, agency or consultant, you may use the Font(s) to create work for clients.

However, the licence remains with you. If your client requires the Font files for their own use, internal editing, website hosting, app embedding or any other ongoing use, they must purchase the appropriate licence directly.

## 4. Uses Requiring a Separate Licence

The following uses are not covered by standard licences and require written permission:

- Broadcasting, streaming, television or film
- Embedding in SaaS platforms, cloud-based or multi-user design systems where the Font remains live
- Use beyond stated volume limits

Please contact Thistle Type before proceeding with these uses.

## 5. Restrictions

You may not:

- Resell, sublicense, share or redistribute the Font(s)
- Transfer this licence to another person or entity.
- Modify the Font(s) to create a new font for redistribution
- Allow the Font(s) to be extracted from your products
- Use the Font(s) to train AI models or within generative or automated design systems without prior written consent
- Use the Font(s) in any unlawful or infringing manner

## 6. Backups

You may keep one backup copy for archival purposes only. This copy may not be installed on additional devices or shared.

## 7. Termination

This licence remains in effect unless terminated. It will terminate automatically if you breach its terms. Upon termination, you must stop using and delete all copies of the Font(s).

## 8. Warranty and Liability

The Font(s) are provided “as is”. While care is taken in their creation, Thistle Type does not guarantee that the Font(s) will be error-free or suitable for every purpose.

To the fullest extent permitted by law, Thistle Type’s total liability shall not exceed the amount paid for the licence. Thistle Type shall not be liable for indirect or consequential loss, including loss of profit, revenue, data or business interruption.

Nothing in this agreement limits statutory rights available to consumers under UK or EU law.

## 9. Consumer Rights (UK/EU)

If you are purchasing as a consumer, you are entitled to digital content that is as described, of satisfactory quality and fit for purpose.

By downloading the Font(s), you consent to immediate access to the digital content and acknowledge that you lose your 14-day right to cancel for change-of-mind purchases. This does not affect your legal rights if the Font(s) are faulty or misdescribed.

## 10. Refunds and Replacements

If the Font(s) are defective, please contact Thistle Type at [support@thistletype.com](mailto:support@thistletype.com) within 14 days of purchase. Replacement files will be provided where possible.

**Refunds may be issued where:**

You provide proof of purchase, and confirm that all copies of the Font(s) have been deleted.

This does not limit any statutory rights that may apply.

## 11. Support and Updates

Free updates to the purchased Font(s) are included unless stated otherwise.

Support enquiries can be sent to:  
[support@thistletype.com](mailto:support@thistletype.com)

## 12. Attribution

Attribution is not required, but appreciated. For example: “Font by Thistle Type”.

## 13. Entire Agreement

This agreement constitutes the entire agreement relating to the Font(s). If any part is found unenforceable, the remaining provisions will continue in effect.

## 14. Governing Law

This agreement is governed by the laws of Scotland.

If you are a consumer resident in the UK or EU, you may also rely on mandatory consumer protection laws in your country of residence, and disputes may be brought in the courts available to you under those laws.

BY INSTALLING OR USING THE FONT(S), YOU  
CONFIRM THAT YOU HAVE READ AND AGREE  
TO THIS AGREEMENT.