

WEB

END-USER LICENSE AGREEMENT (EULA)

IMPORTANT – READ CAREFULLY: This Web Font License Agreement (the “Agreement”) is a legal contract between you (“Licensee”) and Thistle Type (“Licensor”) governing the use of the Font Software identified in your purchase (the “Font”).

By downloading, installing, or using the Font, you acknowledge and agree to be bound by this Agreement. If you do not agree to the terms, you must not use the Font.

Definition of Font

The term “Font” refers to the digital typeface software, including all styles, weights, character sets, file formats, and any updates or modified versions provided by the Licensor.

Grant of Licence

Subject to the terms of this Agreement, the Licensor grants you a perpetual, non-exclusive, non-transferable license to self-host and embed the Font on the primary website domain and its subdomains specified at the time of purchase (e.g., example.com, blog.example.com, shop.example.com). The license covers the maximum number of monthly pageviews selected at purchase, and any use exceeding this limit requires a separate license. The monthly pageview limit resets each month.

Permitted Use

This license allows you to use the Font to style live, selectable text on the licensed website, including:

- Embedding the Font using @font-face in CSS.
- Serving the Font from your own server or a content delivery network (CDN).
- Styling live text across the primary domain and its subdomains.
- Use of the Font in internal testing, development, or staging environments, provided pageview limits are not exceeded.
- Use of the Font in marketing materials related to the licensed website, such as screenshots or promotional graphics.

Restrictions

This license expressly prohibits the following:

- Embedding the Font in any software or digital product (including websites, web apps, games, or eBooks) requires a separate license appropriate to that use.
- Embedding the Font in editable templates or products for resale or distribution (e.g., templates for Canva or Adobe Express) - a separate license is required.
- Modifying, adapting, reverse-engineering, decompiling, or creating derivative works of the Font, except for standard outline conversion.
- Redistributing, reselling, sublicensing, sharing, or otherwise providing the Font on its own or bundled with other assets. This includes serving the Font from a CDN for a website not covered by this license.

Third-Party Usage

This licence is granted to you alone as the Licensee. Third parties (e.g., freelancers, contractors, developers) may not use the Font unless they hold their own valid licence or they are working under your direct control and only for your project. They must delete the Font from their systems upon project completion.

AI Usage

You are expressly prohibited from:

- Uploading the Font or its character designs to AI or machine learning platforms.
- Using the Font to train, enhance, or prompt any AI or generative system.
- Allowing AI tools to analyse or reproduce the Font's style or structure.

Any such use constitutes a material breach and voids this Agreement.

Updates and Upgrades

All future updates or upgrades to the Font provided by Thistle Type are included in this license at no additional cost, unless explicitly stated otherwise.

Intellectual Property

The Font is protected by copyright and other intellectual property laws. All rights are reserved by the Licensor. This licence does not transfer ownership. You may not claim the Font or any derivative as your own.

Backups

You may make one (1) backup copy of the Font for archival purposes only. This backup may not be installed or used on additional devices or by anyone other than the original owner.

Licence Compliance

The Licensor reserves the right to request reasonable documentation (e.g., purchase records) to verify compliance with this licence.

Termination

This Agreement will terminate automatically if you violate its terms. Upon termination, you must delete all copies of the Font from all devices and backups.

Warranties and Liability

The Font is provided "as is" with no warranties, express or implied. The Licensor shall not be liable for any damages resulting from its use or misuse, including lost profits, business interruption, or data loss.

Governing Law

This Agreement shall be governed by and interpreted in accordance with the laws of Scotland and the applicable laws of the United Kingdom. Any disputes arising out of or in connection with this Agreement shall be subject to the exclusive jurisdiction of the Scottish courts.

Entire Agreement

This Agreement constitutes the complete and exclusive understanding between you and the Licensor, superseding any prior or existing agreements, communications, or understandings.

Contact Us

If you have any questions about this License Agreement or how it applies to your intended use, please contact Thistle Type before purchasing or using the font. We're happy to help clarify permissions and recommend the appropriate license.



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